

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2013

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number: 333-184487

**IMMUDYNE, INC.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation  
or organization)

76-0238453

(IRS Employer Identification No.)

50 Spring Meadow Rd.  
Mount Kisco, NY

(Address of principal executive offices)

10549

(Zip Code)

(914) 244-1777

(Registrant's telephone number, including area code)

Indicate by checkmark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the last 90 days.

YES  NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," "non-accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

YES  NO

28,909,973 shares of common stock outstanding as of May 15, 2013.

**Immudyne, Inc.**

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## NOTE ABOUT FORWARD-LOOKING STATEMENTS

This report contains forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act regarding our company that include, but are not limited to, any projections of earnings, revenue or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements concerning proposed new products, services or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. These forward-looking statements are based on our current expectations, estimates and projections about our industry, management's beliefs and certain assumptions made by us. Words such as "anticipates," "expects," "intends," "plans," "predicts," "potential," "believes," "seeks," "hopes," "estimates," "should," "may," "will," "with a view to" and variations of these words or similar expressions are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and assumptions that are difficult to predict. Although we believe that our expectations expressed in these forward-looking statements are reasonable, our expectations may later be found to be incorrect. Our actual results could be materially different from our expectations. Important risks and factors that could cause our actual results to be materially different from our expectations are generally set forth in "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations," "Our Business" and other sections in this report. Other sections of this report include additional factors that could adversely impact our business and financial performance.

Unless otherwise indicated, information in this report concerning economic conditions and our industry is based on information from independent industry analysts and publications, as well as our estimates. Except where otherwise noted, our estimates are derived from publicly available information released by third party sources, as well as data from our internal research, and are based on such data and our knowledge of our industry, which we believe to be reasonable. Unless otherwise indicated, none of the independent industry publication market data cited in this report was prepared on our or our affiliates' behalf.

The forward-looking statements made in this report relate only to events or information as of the date on which the statements are made in this report. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events. You should read this report and the documents we refer to in this report and have filed as exhibits to this annual report completely and with the understanding that our actual future results may be materially different from what we expect.

Additional information on the various risks and uncertainties potentially affecting our operating results are discussed in this report and other documents we file with the Securities and Exchange Commission, or the SEC, or upon written request to Immudyne, Inc., 50 Spring Meadow Road, Mount Kisco, NY 10549. We undertake no obligation to revise or update publicly any forward-looking statements for any reason, except as required by law. Given these risks and uncertainties, readers are cautioned not to place undue reliance on these forward-looking statements.

As used in this report, "Immudyne," "Company," "we," "our" and similar terms refer to Immudyne Inc., unless the context indicates otherwise.

**PART I. FINANCIAL INFORMATION**

**Item 1. Financial Statements**

**Immudyne, Inc.**

Balance Sheet

	March 31, 2013 (unaudited)	December 31, 2012
<b>ASSETS</b>		
Current Assets		
Cash	\$ 38,917	\$ 98,930
Trade accounts receivable	113,841	49,690
Inventory	68,776	63,378
Total Current Assets	221,534	211,998
Furnishings and equipment	143,453	157,697
Total Assets	\$ 364,987	\$ 369,695
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current Liabilities		
Accounts payable and accrued expenses	\$ 201,175	\$ 187,096
Deferred tax liability	43,300	47,600
Total Liabilities	244,475	234,696
Stockholders' equity		
Common stock, \$0.01 par value; 50,000,000 shares authorized, 28,909,973 shares issued and outstanding	289,099	289,099
Additional paid-in capital	7,668,499	7,641,499
Accumulated (deficit)	(7,837,086)	(7,795,599)
Total Stockholders' Equity	120,512	134,999
Total Liabilities and Stockholders' Equity	\$ 364,987	\$ 369,695

See notes to financial statements

**Immudyne, Inc.**

Statement of Operations  
(unaudited)

	Three Months Ended	
	March 31	
	2013	2012
Sales	\$ 230,258	\$ 178,536
Cost of sales	<u>32,331</u>	<u>29,573</u>
Gross Profit	197,927	148,963
Compensation and related expenses	(135,891)	(68,051)
Professional fees	(46,741)	(25,952)
General and administrative expenses	<u>(86,082)</u>	<u>(90,786)</u>
Operating (Loss)	(70,787)	(35,826)
License Fee	25,000	-
Other income	-	6,161
Interest (expense)	<u>-</u>	<u>(2,928)</u>
Net (Loss) Before Taxes	(45,787)	(32,593)
Deferred income tax benefit	<u>4,300</u>	<u>4,300</u>
Net (Loss)	<u>\$ (41,487)</u>	<u>\$ (28,293)</u>
Basic and diluted (loss) per share	<u>\$ (0.00)</u>	<u>\$ (0.00)</u>
Average number of common shares outstanding	<u>28,909,973</u>	<u>24,729,030</u>

See notes to financial statements

**Immudyne, Inc.**

Statement of Stockholders' Equity  
(unaudited)

	<u>Common Stock</u>		<u>Additional Paid-in Capital</u>	<u>Accumulated (Deficit)</u>	<u>Total</u>
	<u>Shares</u>	<u>Amount</u>			
Balance at December 31, 2012	28,909,973	\$ 289,099	\$ 7,641,499	\$ (7,795,599)	\$ 134,999
Amortization of stock options	-	-	27,000	-	27,000
Net (loss)	<u>-</u>	<u>-</u>	<u>-</u>	<u>(41,487)</u>	<u>(41,487)</u>
Balance at March 31, 2013	<u>28,909,973</u>	<u>\$ 289,099</u>	<u>\$ 7,668,499</u>	<u>\$ (7,837,086)</u>	<u>\$ 120,512</u>

See notes to financial statements

**Immudyne, Inc.**

Statement of Cash Flows  
(unaudited)

	Three Months Ended March 31	
	2013	2012
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net (Loss)	\$ (41,487)	\$ (28,293)
Adjustments to reconcile net (loss) to net cash provided (used) by operating activities		
Depreciation	14,244	14,100
Deferred tax benefit	(4,300)	(4,300)
Stock compensation expense	27,000	-
Changes in Assets And Liabilities		
Trade accounts receivable	(64,151)	(32,567)
Inventory	(5,398)	13,701
Accounts payable and accrued expenses	14,079	7,736
Due to officer	-	30,000
Net cash provided (used) by operating activities	<u>(60,013)</u>	<u>377</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Repayment of note payable	<u>-</u>	<u>(26,598)</u>
Net (decrease) in cash	(60,013)	(26,221)
Cash at beginning of the period	<u>98,930</u>	<u>33,502</u>
Cash at end of the period	<u>\$ 38,917</u>	<u>\$ 7,281</u>
<b>Supplemental Schedule of Non-Cash Investing and Financing Activities</b>		
Cash paid during the period for interest	<u>\$ -</u>	<u>\$ 2,928</u>

See notes to financial statements

## **Immudyne, Inc.**

Notes to Financial Statements  
March 31, 2013

### **1. Organization and Going Concern**

Immudyne, Inc. (the "Company") is a Delaware corporation established to develop, manufacture and sell natural immune support products. The Company has developed a proprietary approach to produce what it believes, based on testing and analysis conducted on its behalf, to be superior particulate and soluble beta glucans derived from yeast. The Company's core nutraceutical and cosmetic product lines consist of yeast beta glucans in oral and topical applications to support the immune system. The Company concentrates its sales and marketing efforts on healthcare professionals, distributors for its all-natural raw material ingredient products and direct-to-consumer sales.

The accompanying financial statements have been prepared on the basis that the Company will continue as a going concern, which assumes the realization of assets and the satisfaction of liabilities in the normal course of business. At March 31, 2013, the Company has an accumulated deficit approximating \$8,000,000 and has incurred negative cash flows from operations. These conditions raise substantial doubt about the Company's ability to continue as a going concern. The accompanying financial statements do not include any adjustments that might result from the outcome of this uncertainty.

Based on the Company's cash balance at March 31, 2013 and projected cash needs for the remainder of 2013, management estimates that it will need to raise additional capital to cover operating and capital requirements for the 2013 year. Management plans on raising the additional needed funds through increased sales volume, issuing additional shares of common stock or other equity securities, or obtaining debt financing. Although management has been successful to date in raising necessary funding, there can be no assurance that required future financing can be successfully completed on a timely basis, or on terms acceptable to the Company.

The Company has funded operations in the past through the sales of its products, issuance of common stock and through loans and advances from officers and directors. The Company's continued operations are dependent upon obtaining an increase in its sales volume and the continued financial support from officers and directors or the issuance of additional shares of common stock.

### **2. Summary of Significant Accounting Policies**

#### **Unaudited Financial Statements**

The accompanying unaudited financial statements have been prepared in accordance with generally accepted accounting principles for financial information and with the instructions to Form 10-Q. They do not include information and footnotes required by United States generally accepted accounting principles for complete financial statements. The unaudited financial statements should be read in conjunction with those financial statements included in the Company's previously filed Form 10-K for the year ended December 31, 2012. In the opinion of Management, all adjustments considered necessary for a fair presentation, consisting solely of normal recurring adjustments, have been made. Operating results for the three months ended March 31, 2013 are not necessarily indicative of the results that may be expected for the year ending December 31, 2013.



**Immudyne, Inc.**

Notes to Financial Statements  
March 31, 2013

***Basis of Presentation and Use of Estimates***

The Company prepares its financial statements in conformity with accounting principles generally accepted in the United States of America which requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Some of the more significant estimates required to be made by management include the valuation of stockholders' equity based transactions. Actual results could differ from those estimates.

***Reclassification***

Certain amounts in the prior year have been reclassified to conform to the current year presentation.

***Inventory***

Inventory is valued at the lower of cost or market with cost determined on a first-in, first-out ("FIFO") basis. Management compares the cost of inventory with the net realizable value and an allowance is made for writing down inventory to market value, if lower. Inventory consists of the following:

	March 31, 2013	December 31, 2012
Raw materials	\$ 8,829	\$ 12,800
Finished products	59,947	50,578
	<u>\$ 68,776</u>	<u>\$ 63,378</u>

***Revenue Recognition***

The Company's policy is to record revenue as earned when a firm commitment, indicating sales quantity and price exists, delivery has taken place and collectability is reasonably assured. The Company generally records sales once the product is shipped to the customer. If applicable, provisions for discounts, returns, allowances, customer rebates and other adjustments are netted with gross sales. The Company accounts for such provisions during the same period in which the related revenues are earned. Customer discounts, returns and rebates have not been significant.

Delivery is considered to have occurred when title and risk of loss have transferred to the customer. Sales to international distributors are recognized in the same manner. If title does not pass until the product reaches the customer's delivery site, then recognition of revenue is deferred until that time. There are no formal sales incentives offered to any of the Company's customers. Volume discounts may be offered from time to time to customers purchasing large quantities on a per transaction basis. There are no special post shipment obligations or acceptance provisions that exist with any sales arrangements

## **Immudyne, Inc.**

Notes to Financial Statements  
March 31, 2013

### ***Income Taxes***

The Company records current and deferred taxes in accordance with Accounting Standards Codification (ASC) 740, "Accounting for Income Taxes." This ASC requires recognition of deferred tax assets and liabilities for temporary differences between tax basis of assets and liabilities and the amounts at which they are carried in the financial statements, based upon the enacted rates in effect for the year in which the differences are expected to reverse. The Company establishes a valuation allowance when necessary to reduce deferred tax assets to the amount expected to be realized. The Company periodically assesses the value of its deferred tax asset, a majority of which has been generated by a history of net operating losses and determines the necessity for a valuation allowance.

ASC 740 also provides a recognition threshold and measurement attribute for the financial statement recognition of a tax position taken or expected to be taken in a tax return. Using this guidance, a company may recognize the tax benefit from an uncertain tax position in its financial statements only if it is more likely-than-not (i.e., a likelihood of more than 50%) that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position.

The Company's tax returns for all years since December 31, 2009, remain open to most taxing authorities.

### ***Stock-Based Compensation***

The Company follows the provisions of ASC 718, "Share-Based Payment". Under this guidance compensation cost generally is recognized at fair value on the date of the grant and amortized over the respective vesting periods. The fair value of options at the date of grant is estimated using the Black-Scholes option pricing model. The expected option life is derived from assumed exercise rates based upon historical exercise patterns and represents the period of time that options granted are expected to be outstanding. The expected volatility is based upon historical volatility of the Company's shares using weekly price observations over an observation period that approximates the expected life of the options. The risk-free rate approximates the U.S. Treasury yield curve rate in effect at the time of grant for periods similar to the expected option life. The estimated forfeiture rate included in the option valuation was zero.

Many of the assumptions require significant judgment and any changes could have a material impact in the determination of stock-based compensation expense.

### ***Earnings (Loss) Per Share***

Basic earnings (loss) per common share is based on the weighted average number of shares outstanding during each period presented. Warrants and options to purchase common stock are included as common stock equivalents only when dilutive. Potential common stock equivalents are excluded from dilutive earnings per share when the effects would be antidilutive.

## Immudyne, Inc.

Notes to Financial Statements  
March 31, 2013

Common stock equivalents comprising 13,842,720 and 11,257,500 shares underlying options and warrants at March 31, 2013 and 2012, respectively, have not been included in the loss per share calculation as the effects are anti-dilutive.

### *Recent Accounting Pronouncements*

Accounting standards that have been issued or proposed by the FASB that do not require adoption until a future date are not expected to have a material impact on the financial statements upon adoption.

### *Fair Value of Financial Instruments*

The carrying value of the Company's financial instruments, including cash, trade accounts receivable and accounts payable and accrued expenses approximate fair value for all periods.

### *Concentration of Credit Risk*

The Company grants credit in the normal course of business to its customers. The Company periodically performs credit analysis and monitors the financial condition of its customers to reduce credit risk.

The Company monitors its positions with, and the credit quality of, the financial institutions with which it invests. The Company, at times, maintains balances in various operating accounts in excess of federally insured limits.

One customer accounted for 77% and 69% of sales for the three month periods ended March 31, 2013 and 2012, respectively. At March 31, 2013 and December 31, 2012, this customer accounted for 74% and 32% of accounts receivable, respectively.

A second customer accounted for 11% of sales for each of the three month periods ended March 31, 2013 and 2012, respectively. At March 31, 2013 and December 31, 2012, this customer accounted for 22% and 57% of accounts receivable, respectively.

### **3. Income Taxes**

The Company incurred a loss for the three month periods ended March 31, 2013 and 2012 and accordingly, no provision for federal income tax has been made in the accompanying financial statements. At December 31, 2012, the Company had available net operating loss carryforwards of approximately \$2,800,000, expiring during various years through 2032.

A summary of the deferred tax asset using an approximate 34% tax rate is as follows:

	March 31, 2013	December 31, 2012
Net operating loss	\$ 952,000	\$ 954,000
Valuation allowance	(952,000)	(954,000)
Total	\$ -	\$ -

**Immudyne, Inc.**

Notes to Financial Statements  
March 31, 2013

The net operating loss carryforwards could be subject to limitation in any given year in the event of a change in ownership as defined by IRC Section 382.

The deferred tax liability of \$43,300 and \$47,600 at at March 31, 2013 and December 31, 2012, respectively, results from the difference in the carrying amount of furnishings and equipment between financial reporting and income tax reporting.

The deferred tax benefit included in the statement of operations represents the change in the deferred tax liability at each balance sheet date.

The difference between the statutory and the effective tax rate is primarily due to a change in valuation allowance on deferred taxes, as the Company has fully reserved the deferred tax asset resulting from available net operating loss carryforwards.

**4. Stockholders' Equity**

***Service-Based Stock Options***

Service-based options issued by the Company to various employees and consultants amounted to 10,205,000 at March 31, 2013.

Stock based compensation expense amounted to \$27,000 and \$0 for the three months ended March 31 2013 and 2012, respectively. Such amounts are included in compensation and related expenses in the accompanying statement of operations

In February 2013 the Company issued 250,000 options to a consultant (see note 6).

The fair market value of these options amounted to \$15,000 and is being amortized over three months from February 1, 2013 to April 30, 2013. The fair value of the options was computed using the following black scholes model attributes: fair value of the stock at issue date - \$0.16, expected life - 5 years , volatility - 50% and risk free interest rate - 2%

Options exercisable at March 31, 2013 amounted to 9,305,000. All outstanding options have a cashless exercise provision, and certain options provide for accelerated vesting provisions and modifications, as defined, if the Company is sold or acquired. The intrinsic value of options outstanding and exercisable at March 31, 2013 amounted to \$110,650.

The following is a summary of outstanding service-based options at March 31, 2013:

<u>Exercise Price</u>	<u>Number of Options</u>	<u>Weighted Average Remaining Contractual Life</u>
\$0.07 - \$0.10	\$ 1,500,000	4 years
\$0.13 - \$0.20	7,705,000	10 years
\$0.40	1,000,000	10 years
Total	<u>\$ 10,205,000</u>	

**Immudyne, Inc.**

Notes to Financial Statements  
March 31, 2013

*The remaining unearned compensation on unvested service-based options at March 31, 2013 amounted to \$32,500 and will be amortized over the next 15 months*

***Performance-Based Stock Options***

As of March 31, 2013 the Company granted performance-based options to purchase 5,375,000 shares of common stock at exercise prices of \$0.40 and \$0.80. The options expire at various dates between 2021 and 2023 and are exercisable upon the Company achieving annual sales revenue of \$5,000,000 and \$10,000,000. The fair value of these performance-based options aggregated \$188,000 and will be expensed over the implicit service period commencing once management believes the performance criteria will be met. Accordingly, at March 31, 2013, the unearned compensation for performance based options is \$188,000.

***Warrants***

Warrants outstanding and exercisable amounted to 3,637,720 at March 31, 2013. The weighted average exercise price of warrants outstanding at March 31, 2013 is \$0.28. The warrants expire between 2013 and 2015.

**5. Royalties**

The Company is subject to a royalty agreement based upon sales of certain skin care products. The agreement requires the Company to pay a royalty based upon 8% of such sales, up to \$227,175. Royalty expense approximated \$14,000 and \$6,000 for the three month periods ended March 31, 2013 and 2012, respectively. The remaining commitment at March 31, 2013, is approximately \$101,000. The Company's President has a 60% interest in the royalties.

At March 31, 2013 and December 31, 2012, included in accounts payable and accrued expenses was \$110,000 and \$96,000, respectively, in regards to this agreement.

**6. Commitments and Contingencies**

***Leases***

The Company leases a plant in Kentucky under an operating lease which expires May 31, 2013. Monthly base rental payments approximate \$3,300. Rent expense for the three month periods ended March 31, 2013 and 2012, was \$10,234 and \$18,447, respectively.

**Immudyne, Inc.**

Notes to Financial Statements  
March 31, 2013

***Employment and Consulting Agreements***

During 2013 the Company entered into a three month consulting agreement, effective February 1, 2013 with an unrelated third party. Under the terms of the agreement, the consultant receives \$15,000 per month, and an option to purchase 250,000 shares of common stock at \$0.20 per share, which vests in three months, on May 1, 2013, and expires 2023. In addition, the consultant received options to purchase 375,000 shares of common stock at \$0.40 and 375,000 options at \$0.80, contingent on the Company's revenue exceeding \$5,000,000 and \$10,000,000, as defined.

The Company has entered into various other agreements with officers, directors, employees and consultants that expire in one to five years. As of March 31, 2013, the agreements provide collectively for the issuance of stock options, at exercise prices of \$0.40 and \$0.80, underlying 5,375,000 shares of common stock issuable upon the Company's revenue exceeding \$5,000,000 and \$10,000,000, as defined. The Company's President annual base salary of \$120,000 was amended to \$145,000 effective October 12, 2012. Annual compensation agreements for other officers, directors, employees and consultants range from \$5,000 per month to amounts to be determined by the Board of Directors. In addition, the agreements provide for bonus compensation to these individuals aggregating 11.5 percent of the Company's pretax income.

***Legal Matters***

In the normal course of business operations the Company may become involved in various legal matters. At March 31, 2013, the Company's management does not believe that there are any potential legal matters that could have an adverse effect on the Company's financial position.

In November 2009, the Company entered into a settlement agreement to resolve all aspects of litigation relating to a patent suit. As part of that settlement agreement, the Company received \$440,000 as reimbursement for litigation costs. The Company also was awarded \$200,000 in eight installments of \$25,000 every six months beginning on January 15, 2011, in return for an exclusive patent license. The term of the license agreement is consistent with the term of the \$25,000 semiannual payments. The \$25,000 installments are being recorded as revenue only upon receipt of the funds. As of March 31, 2013, \$75,000 remained to be paid to the Company under this agreement.

**7. Subsequent Events**

The Company has evaluated subsequent events through the date these financial statements were issued and has determined that there are no subsequent events or transactions requiring recognition or disclosure in the financial statements.

\* \* \* \* \*

## CAUTIONARY STATEMENT FOR FORWARD-LOOKING STATEMENTS

*The comments made throughout this Quarterly Report should be read in conjunction with our consolidated financial statements and the notes thereto, and other financial information appearing elsewhere in this document. In addition to historical information, the following discussion and other parts of this document contain certain forward-looking information. When used in this discussion, the words, "believes," "anticipates," "expects" and similar expressions are intended to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause actual results to differ materially from projected results, due to a number of factors beyond our control. We do not undertake to publicly update or revise any of the forward-looking statements, even if experience or future changes show that the indicated results or events will not be realized. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Readers are also urged to carefully review and consider our discussions regarding the various factors that affect our business, which are described in this section and elsewhere in this report, and those listed in our other SEC filings.*

### **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

#### **Overview**

We manufacture, distribute and sell natural immune support products. We believe, based on testing and analysis conducted on our behalf, that our beta glucans derived from yeast are superior to other beta glucans. Beta glucans are a natural extract that has been shown through testing and analysis and scientific research to support the immune system. Our core nutraceutical and cosmetic product lines consist of yeast beta glucans in oral and topical applications. Our beta glucan products and manufacturing processes are protected by patents and trade secrets and are compliant with current GMPs. Yeast beta glucans are classified as GRAS by the FDA. Historically, we have sold our products primarily on a word-of-mouth basis through distributors and our website as standalone product lines, as well as business-to-business as dietary supplement and a cosmetic enhancement, and as a feed-additive for animal use. As of 2011, we began exiting this lower-margin market for feed-additive products. Our sales and marketing efforts going forward are concentrated on our oral and topical-use products for healthcare professionals, distributors and direct-to-consumer sales.

Significant factors that we believe could affect our operating results are (i) marketing and advertising expenses; (ii) protection of our intellectual property rights; and (iii) imposition of more stringent government regulations of our products.

Our marketing strategy is to promote sales of our oral and topical-use products, which constitute our core business. We believe that we are well positioned to capitalize on our development of proprietary and patented products and can now focus on commercializing sales on a more meaningful, global basis. We expect that a significant component of our selling, general and administration expenses going forward will consist of marketing and advertising expenses to increase our sales. The primary components of our marketing and advertising expenses may include online sales promotions through our website, trade advertising, direct marketing to nutraceutical companies and industry associations, consumer research and search engine and digital advertising. We expect our selling, general and administrative expenses to increase in absolute dollars as we incur increased costs related to our marketing strategy and growth of our business. These costs, along with the additional costs resulting from our operations as a public reporting company, could impact our future operating profitability.

On February 1, 2013, we hired a Chief Marketing Officer, the first such position in Company history. We are planning to introduce new products that leverage our proprietary knowledge and intellectual property. Though there can be no assurance that these new products will be successful, we believe we are well situated to execute our marketing plan. On April 18, 2013, we filed a Current Report on Form 8K with the Securities and Exchange Commission detailing our plans to execute a 15 month sales and marketing plan to accomplish increased revenue. A copy of this plan, along with an audio copy of our April 25, 2013 conference call, can be accessed at [www.immudyne.com](http://www.immudyne.com).

We historically have expended a significant amount of our funds on obtaining and protecting our patents, trade secrets and proprietary products. We rely on the patent and trademark protection laws in the U.S. to protect our intellectual property and maintain our competitive position in the marketplace. For several years, we were involved in complex litigation regarding patents and licenses critical to our products. In 2010, we prevailed on all major legal matters and reached a favorable settlement. If additional litigation becomes necessary to protect our intellectual property rights, such litigation may be costly, divert our management's attention away from our core business and have a negative impact on our operations. Furthermore, there is no guarantee that litigation would result in an outcome favorable to us.

Our manufacturing processes are compliant in the U.S. with current cGMPs and our yeast beta glucan products are all natural. Further, yeast beta glucans are designated as GRAS under current FDA regulations. Future government regulations may prevent or delay the introduction or require the reformulation of our products. Some agencies, such as the FDA, could require us to remove a particular product from the market, delay or prevent the import of raw materials for the manufacture of our products or otherwise disrupt the marketing of our products. Any such government actions could result in additional costs to us, including reduced growth prospects, lost sales from products that we are required to remove from the market and potential product liability litigation.

We have limited operating capital and have funded operations in the past through the sales of our products and loans and advances from Mark McLaughlin, our President, and other directors. While we believe that we will begin to generate increased sales, it is likely that we will require additional operating capital. Until we are in a position to obtain such capital from revenues to meet our normal business obligations, the Company will have to depend on sources other than operating revenues to meet our operating and capital needs. No assurance can be given that such sources will be available and no assurance can be given that Mr. McLaughlin or other directors who have in the past willingly funded operations will commit to do so in the future, or that the Company will be successful in its endeavors to raise additional capital.

## Results of Operations

### *Three Months Ended March 31, 2013, Compared to the Three Months Ended March 31, 2012*

The following table sets forth the results of our operations for the periods indicated as a percentage of net sales:

	2013		2012	
	\$	% of Sales	\$	% of Sales
Sales	230,258		178,536	
Cost of sales	32,331	14%	29,573	17%
Gross profit	197,927	86%	148,963	83%
Operating expenses	(268,444)	(117)%	(184,789)	(104)%
Loss from operations	(70,787)	(31)%	(35,826)	(20)%
Other income	25,000	11%	6,161	3%
Interest (expense)	-	0%	(2,928)	(2)%
Income tax benefit	4,300	2%	4,300	2%
Net loss	(41,487)	(19)%	(28,293)	(16)%

Sales for the first quarter of 2013 were \$230,258, an increase of 29% from \$178,536 million for the same period in 2012. The increase in sales was attributable to increased demand for our oral and topical-use products.

Cost of sales consists primarily of material costs, labor costs and related overhead directly attributable to the production of our products. Total cost of sales increased 9% to \$32,331 in the first quarter of 2013 compared to \$29,573 for the same period in 2012. Our slight increase in our total cost of sales was due to the increase in our revenues, offset by increase operating efficiencies in the manufacture of our products.

Gross profit increased 32% to \$197,927 in the first quarter of 2013 compared to \$148,963 for the same period in 2012.



Operating expenses consisted of general and administrative expense, compensation and related expense and professional fees. Operating expenses increased 45% to 268,444 in the first quarter of 2013 compared to \$184,789 for the same period in 2012. General and administration expense decreased slightly to \$86,082 in the first quarter of 2013 compared to \$90,786 for the same period in 2012. Compensation and related expenses increased 99% to \$135,891 in the first quarter of 2013 compared to \$68,051 in the first quarter of 2012, primarily due to our hiring of the Company's first Chief Marketing Officer, in addition to the added expenses related to market research as the Company prepares to launch beta versions of new products. Professional fees increased 80% to \$46,741 as a result of increase in audit, accounting and legal fees as, since the effectiveness of our registration statement on Form S-1 in the first quarter of 2013, we are now subject to ongoing reporting obligations with the Securities and Exchange Commission. The increase was also due, in part, to our uplisting to the OTCQB.

Other income was \$25,000 for the first quarter of 2013 compared with other income of \$6,161 in 2012. Other income in 2013 resulted from the receipt of a license fee, while other income in 2012 resulted from the write off of old accounts payable.

Our net loss for the first quarter of 2013 was \$41,487 compared to net loss of \$28,293 for the same period in 2012, an increase of \$13,194 or 46%. Net loss as a percentage of sales was 18% in the first quarter of 2013 compared to net loss as a percentage of sales of 16% for the same period in 2012. Our increased net loss was primarily attributable to our increased operating expenses as a result of us becoming a fully reporting public company with the Securities and Exchange Commission and our uplisting to the OTCQB.

### **Liquidity and Capital Resources**

Our principal demands for liquidity are to increase sales, purchase inventory and for sales distribution and general corporate purposes. We have limited operating capital and intend to meet our liquidity requirements, including purchase of raw materials and the expansion of our business, primarily through cash flow provided by operations. Historically, we also have funded operations through loans and advances from our directors and officers and offerings of equity securities. In 2012 and 2011, we raised \$345,883 and \$193,500, respectively, through sales of our common stock in private placements, as well as the exercising of stock options. We may seek additional financing in the form of loans from banks or our directors and officers, or funds raised through future offerings of our equity or debt, if and when we determine such offerings are required. Any future issuance of equity securities could cause dilution to our shareholders. Any incurrence of indebtedness could increase our debt service obligations and cause us to be subject to restrictive operating and financial covenants.

### ***Comparison of Years Ended March 31, 2013 and 2012***

Net cash flow used in operating activities was \$60,013 for the period ended March 31, 2013, compared to net cash flow provided by operating activities of \$377 for the period ended March 31, 2012. The increase in net cash outflow in operating activities was attributable primarily to our become a fully reporting public company with the Securities and Exchange Commission and the hiring of a Chief Marketing Officer.

### ***Private Placements***

In a series of private placement transactions in the six months ended June 30, 2012, we issued 1,843,428 shares of our common stock and 3-year warrants to purchase 914,106 shares of our common stock at \$0.40 per share to accredited investors at \$0.17 per unit for \$313,383.

In a series of private placement transactions in 2011, we issued (i) 621,053 shares of our common stock at \$0.2286 per share for \$142,000 and (ii) 302,941 shares of our common stock and 3-year warrants to purchase 151,500 shares of our common stock at \$0.40 per share to accredited investors at \$0.17 per unit for \$51,500.

### ***Indebtedness***

From time to time, our directors, officers and other related individuals have made short-term advances to us for our operating needs. During the year ended December 31, 2012, notes payable due to officer and other related individuals totaling \$50,729 were repaid and the balance of notes payable and amounts due to officer, aggregating \$311,443, were converted to common stock. Interest expense on notes payable amounted to \$3,371 for the year ended December 31, 2012.

We are subject to a royalty agreement pursuant to which we are required to pay a monthly royalty of 8% on all sales of certain skin care products up to \$227,175. At March 31, 2013, we included \$110,000 in accounts payable and accrued expenses relating to this royalty agreement, with the remaining commitment under the royalty agreement at approximately \$101,000. Our President, Mr. McLaughlin, has a 60% interest in the royalties paid under the agreement and has voluntarily deferred payments due without interest until we have the financial wherewithal to pay such royalties.

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

Not applicable.

### **Item 4. Controls and Procedures**

#### **Disclosure Controls and Procedures**

We carried out an evaluation, under the supervision and with the participation of our Principal Executive Officer (“PEO”), who is also our Principal Financial Officer (“PFO”), of the design and effectiveness of our “disclosure controls and procedures” (as defined under Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934) as of the end of the period covered by this report. Based on this evaluation, our PEO/PFO concluded that as of the end of the period covered by this report, these disclosure controls and procedures were not effective. The conclusion that our disclosure controls and procedures were not effective was due to the presence of the following material weaknesses in disclosure controls and procedures which are indicative of many small companies with small staff: (i) inadequate segregation of duties and effective risk assessment as the Company had only one officer; (ii) insufficient written policies and procedures for accounting and financial reporting with respect to the requirements and application of both US GAAP and SEC Guidelines; and (iii) inadequate security and restricted access to computer systems including insufficient disaster recovery plans; and (iv) no written whistleblower policy. Our PEO/PFO plans to implement appropriate disclosure controls and procedures to remediate these material weaknesses, including (i) appointing additional qualified personnel to address inadequate segregation of duties and ineffective risk management; (ii) adopt sufficient written policies and procedures for accounting and financial reporting and a whistleblower policy once funds are available; and (iii) implement sufficient security and restricted access measures regarding our computer systems and implement a disaster recovery plan.

#### **Changes in Internal Control over Financial Reporting**

There were no changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act) that occurred during the quarter ended March 31, 2013, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. In addition, the design of disclosure controls and procedures must reflect the fact that there are resource constraints and that management is required to apply its judgment in evaluating the benefits of possible controls and procedures relative to their costs.

## **PART II. OTHER INFORMATION**

### **Item 1. Legal Proceedings**

We may become involved in various lawsuits and legal proceedings arising in the ordinary course of business. Litigation is subject to inherent uncertainties and an adverse result in these or other matters may arise from time to time that may have an adverse effect on our business, financial conditions or operating results. We are currently not aware of any such legal proceedings or claims that will have, individually or in the aggregate, a material adverse effect on our business, financial condition or operating results.

**Item 1A. Risk Factors**

You should consider carefully the factors discussed in the “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2012.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

None.

**Item 3. Defaults Upon Senior Securities**

None.

**Item 4. Mine Safety Disclosures**

Not applicable.

**Item 5. Other Information**

None.

**Item 6. Exhibits**

See the Exhibit Index following the signature page to this Quarterly Report on Form 10-Q for a list of exhibits filed or furnished with this report, which Exhibit Index is incorporated herein by reference.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**IMMUDYNE INC.**

\_\_\_\_\_  
(Registrant)

Date: May 13, 2013

By: /s/ Mark McLaughlin

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Mark McLaughlin

Chief Executive Officer

(Principal Executive Officer)

## EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Document Description</u>
31.1 †	Certification of Principal Executive Officer and Principal Financial Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1 ‡	Certifications of Principal Executive Officer and Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101.INS†	XBRL Instance Document
101.SCH†	XBRL Schema Document
101.CAL†	XBRL Calculation Linkbase Document
101.DEF†	XBRL Definition Linkbase Document
101.LAB†	XBRL Label Linkbase Document
101.PRE†	XBRL Presentation Linkbase Document

† Filed herewith

‡ Furnished herewith

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER  
PURSUANT TO SECTION 302(a)  
OF THE SARBANES-OXLEY ACT OF 2002**

I, Mark McLaughlin, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the period ended March 31, 2013, of Immudyne, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 13, 2013

By: /s/ Mark McLaughlin  
Mark McLaughlin  
(Principal Executive Officer and Principal Financial Officer)

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**CERTIFICATIONS OF PRESIDENT AND CHIEF FINANCIAL OFFICER  
PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Mark McLaughlin, hereby certify that, to the best of my knowledge, the Quarterly Report on Form 10-Q of Immudyne, Inc. for the quarterly period ended March 31, 2013, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that information contained in such Quarterly Report on Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of SmartHeat Inc.

Date: May 13, 2013

By: /s/ Mark McLaughlin

Mark McLaughlin

(Principal Executive Officer and Principal Financial Officer)

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